

11.28.10

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Here ~~is~~ my thoughts on city funding process together with an example of a clearly laid out program that I found on the net.

All the criteria are to be rated 1-5 or 1-10. I prefer 1-10 because it spreads out the rating.

Purpose:

Legal:

Does the use of funds satisfy the 'public purpose' requirement?

Event:

Is the event within the paramaters of city giving?

Is it a one time event?

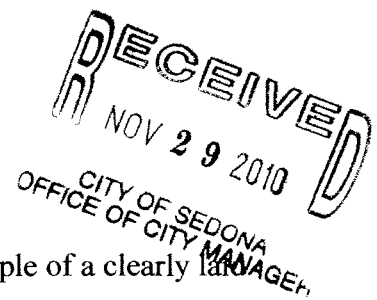
Does it have growth potential

Social/Cultural

Does the recipient

Etc.etc, etc.

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[illegible]



W. M. KECK FOUNDATION

Grant Criteria

SOUTHERN CALIFORNIA PROGRAM

The Foundation encourages collaborative efforts with broad community support, as well as projects arising from the vision of one organization's strong leadership. If a collaborative project, the lead institution must be identified and all members must meet the Foundation's eligibility requirements.

Eligible Institutions

- Organizations headquartered in Southern California, including accredited universities and colleges
- On a case by case basis, national organizations with an independent affiliate or local chapter or office in Southern California, operating strictly for the benefit of the Southern California community

Organizations Ineligible for Funding

- Those that are not recipients of a tax-exempt ruling determination from the U.S. government and (if located in California) the State of California
- Those in existence less than 5 years and/or not having at least three consecutive full, certified, audited financial statements prepared on an annual basis
- Those that cannot provide current full, certified, audited financial statements prepared on an annual basis
- Private foundations as defined in IRS Section 509(a) or 170(b), or public charities that are not classified under IRS Section 509(a)(1) or 509(a)(2)
- "Conduit" organizations, unified funds, or organizations using grant funds from donors to support other organizations or individuals

Organizational Criteria

- Exemplary institutions and organizations with a history of achievement and effective management
- Institutions and organizations whose financial condition is strong, as demonstrated by their current full, certified, audited financial statements prepared in conformity with generally accepted accounting principles

Programmatic Criteria

Projects for which one or more of the following applies:

- address significant issues and problems in the areas of arts and culture, civic and community service, early learning, health care, or precollegiate education
- are innovative and distinctive
- have the organization, potential to create a significant and long-lasting impact for the target population, region and/or field
- focus on children who are from low-income families, have special needs and/or are in the foster care system
- have strong institutional support, excellent leadership and can demonstrate thorough planning
- demonstrate that other funding sources are utilized to the fullest extent possible and that private philanthropy generally, and the W.M. Keck Foundation in particular, is essential to the project's success
- priority is given to Los Angeles County - focused projects

Projects Ineligible for Funding

- General operating expenses, endowments or deficit reduction
- General and federated campaigns, including fundraising events, dinners or mass mailings
- Grants to individuals

- Conference or seminar sponsorship
- Book publication and film or theater productions
- Public policy research
- Projects to be undertaken outside Southern California
- Projects requesting a grant of over \$1 million, other than special projects initiated by the Foundation